

SMALL CITY, BIG RESOURCES:

Small Business Week Webinar Schedule

SALMONARM
ECONOMIC DEVELOPMENT SOCIETY

Organization	Date	Time	Resource Title
Community Futures	19-Oct	9:30am-1:45pm	Doing Business in Uncertain Times (includes workshops on pricing and succession planning)
	20-Oct	9:30am-1:45pm	Recruitment & Retention
	21-Oct	9:30am-1:45pm	Entrepreneurship & Innovation
Small Business BC	18-Oct	9am-11am	How To Hire and Retain Staff for Your Business
	18-Oct	1pm-3pm	Creating Engaging Video Content Using Your Phone
	19-Oct	9am-10am	Mental Health Tools and Resources for Small Business
	19-Oct	10:30am-12pm	Online Lead Generation for Small Business
	19-Oct	1pm-4pm	Market Research 1: Find Business Data and Insights
	20-Oct	9am-12pm	Blogging to Promote Your Business
	20-Oct	1pm-4pm	TaxSense for Small Business
	21-Oct	10am-12pm	Business Networking Skills for Success
	21-Oct	1pm-3:30pm	Business Mapping: Developing a Smart Business Model
	22-Oct	10am-12pm	Financial Planning for Your Small Business
	22-Oct	12pm-1pm	Digital Meetup: Finding Your Community Online
	22-Oct	1pm-3pm	Trademarks, Copyrights, Patents and More
BDC	18-Oct	9am-10am	A (Better) Way Forward: Canada's Changing Business Landscape
	20-Oct	8:30am-9:30am	Economic Outlook: What's Next for Your Business?
	21-Oct	9am-10am	Diversity and Inclusion: Practical Initiatives You Can Start Today

BDC Activation Toolkit Guidelines and Captions: [Click Here](#)