

## Agenda

November 1st, 2022 - Song Sparrow Hall

7:30 Registration Table Opens

8:00 Opening Remarks- Traditional Secwepemc Welcome, Mayor address

8:30 Mike Williams, The Future of AI and Digital Marketing  
*Looking to the Future*

9:30 Mark DeVolder, Synergy Sense Consulting LTD  
*The Change Specialist*

10:30 Break Out Sessions

1. Main room- Resiliency & Recovery- Panel Discussion
2. Foyer- Digital Marketing 2023, Mike Williams
3. Upper Floor- Bringing your product to market, William Miller

11:30 Lunch and Networking (Lunch Sponsored by SASCU and Provided by The Nom)

12:30 Panel Discussions

1. Opportunity for Growth- Foyer
2. Workforce Attraction- Main room

1:30 Bryan Yu , Central 1 Credit Union  
*Economic Update 2023*

2:30 Wrap Up

## Thank you to our event sponsors

